

IBC 2017 STAND 7.J07

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### **Bluefish444 Add SMPTE 2022 IP Capture to Avid Media Composer®**

*Capture from new IP video transports with Bluefish444 SDI I/O support for Avid Media Composer*

North Melbourne, Australia, September 1, 2017 – [Bluefish444](#), manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards, and mini converters, for the professional video industry, announces SMPTE 2022 capture support for industry-leading post-production software, [Avid Media Composer](#).

Bluefish444 continue to develop and enhance support for Avid Media Composer editing software. The latest addition enables Bluefish444 customers to capture from SMPTE 2022-6 Video Over IP streams using standard off-the-shelf 10Gb Network interface Cards (NIC). SDI/HDMI video I/O is fully supported with the [Epoch](#) family of video cards.

Bluefish444 Open IO support for Avid Media Composer includes:

- 4K/2K/HD/SD Video Modes
- 3G/1.5G/SD-SDI Input and Output
- SMPTE 2022-6 1.5G Capture
- 4K/2K/HD/SD HDMI Preview with [Epoch | 4K Neutron](#)
- High Frame Rate 50/59/60fps support at 4K/2K/HD
- 48FPS support at 4K/2K

The continued partnership with Avid allows Bluefish444 to bring the finest quality SDI/HDMI video I/O hardware to the industry standard Avid Media Composer video editing platform, now with 4K UHD and 2K video modes. The addition of SMPTE 2022-6 capture to existing Epoch customers is testament to the dedication of supporting and upgrading our customers in the field.

Bluefish444 support continues to innovate real-time video workflows, by providing full-featured native video I/O within Avid Media Composer, as well as providing [IngeStore](#) multi-channel and live production capture software, compatible with Avid Media Composer.

“Bluefish444 are proud to announce the addition of SMPTE 2022-6 capture to the Bluefish444 Open IO plugin,” comments Tom Lithgow, Product Manager at Bluefish444. “Our customers will be able to continue to use the existing Epoch Neutron and Supernova SDI solutions, while also integrating SMPTE 2022-6 capture into their Avid workflows.”

Bluefish444 4K SDI/HDMI support for Avid Media Composer on Windows and macOS platforms will be demonstrated on stand [7.J07](#) at [IBC Show 2017](#).

### **About Avid**

Through [Avid Everywhere™](#), Avid delivers the most open and efficient media platform, connecting content creation with collaboration, asset protection, distribution and consumption. Avid's preeminent customer community uses Avid's comprehensive tools and workflow solutions to create, distribute and monetize the most watched, loved and listened to media in the world—from prestigious and award-winning feature films, to popular television shows, news programs and televised sporting events, and celebrated music recordings and live concerts. With the most flexible deployment and pricing options, Avid's industry-leading solutions include Pro Tools®, Media Composer®, Avid NEXIS®, Interplay®, ProSet™ and RealSet™, Maestro™, PlayMaker™, and Sibelius®. For more information about Avid solutions and services, visit [www.avid.com](http://www.avid.com).

#### **About Bluefish444:**

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production, but also in emerging workflows such as live events, immersive graphics, augmented reality and Video Over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit [bluefish444.com](http://bluefish444.com)

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